

Mark Stephens

Mark is Marketing Manager at the Topps Company since 2012. Marc currently is responsible for developing overall Marketing Strategy and managing execution for all Topps Marketing efforts which includes PR, events and social media, especially focused around the companies focus on engaging new audience through the partnerships with emerging properties like the UFC, and Major League Soccer. He is also tasked with expanding the company's work with legacy clients like the NFL and Major League Baseball into platforms that will increase interest and interaction with a younger audience that is not the traditional card enthusiast. Marc is a classically trained marketer with professional experience in brand management in consumer packaged goods. Marc also has a strong agency background working in media planning at prominent agencies such as Universal McCann (L'Oreal Account, MindShare (American Express account) and MPG (Schering-Plough and Hersey).

Marc earned his MBA from the Stern School of Business at New York University in 2008. He earned his bachelor degree in Advertising at Temple University in 2000